

Zero Waste: obligations and opportunities in the food chain

DATE: 13th of May
SCHEDULE: 11:00 -12:00 hrs
PLACE: Food4future (Bilbao)

- 11:00 – 11:15** MAPA strategy in the fight against food waste.
Helena de Miguel Santoyo
Agronomist of the General Directorate of Food
- 11:15 - 11:55** European initiatives on food waste
Moderate: Eduardo Cotillas. (R+D Director, FIAB)
- 0:15 - 0:25** BREADCRUMB. The impact of marketing standards on the generation of food waste.
María Miranda (Project manager, ANECOOP S. COOP.)
- 0:25 - 0:35** CHORIZO. Changing practices and Habits through Open, Responsible, and social Innovation towards ZerO food waste
Irene González (R&D&I Researcher, Chorizo EU Project).
- 0:35 - 0:45** ROSETTA. Reduce food waste in the distribution chain.
Lluís Puig (CEO & Founder @ Freshis)
- 0:45 - 0:55** ZeroWASTE. Systemic Innovations Towards a Zero Food Waste Supply Chain
Alejandro Fernández (R+D Departmen, Grupo La Caña)
- 11:55 -12:00**

