



BREADCRUMB

BRinging Evidence-bAsED food Chain solutions to prevent and RedUce food waste related to Marketing standards, and deliver climate and circularity co-Benefits



Paving the way for innovative solutions...

16 Case studies

5 Food commodities

Primary production Processing & manufacturing Retail & other distribution Restaurants & food services Households / Consumers

8

Fruit & Vegetables



3

Meat



2

Cereals



2

Eggs



1

Fish



...to minimize waste and enhancing business potential for suboptimal foods



Contact us

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What can you do?

#breadcrumbs-project

@Breadcrumbs_HE

www.breadcrumbs-project.eu



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